

Oasis Arts and Eats Fest 2025 Restaurant Vendor Application

Dear Restaurants,

The Oasis Arts & Eats Fest continues to promote the arts within our community through our annual downtown festival highlighting artistry from across the region as we celebrate visual, performing, and culinary arts. This year with an added bonus- an increase in tourists for an eclipse in Jonesboro the following day! **This event is well attended and is a great way to advertise your business. OASIS 2025 will be held in Downtown Jonesboro on Saturday April 26th, from 12:00-6:00.** In the event of inclement weather, the event will be postponed to Sunday April 27th, 12:00-6:00.

Eligibility:

Any downtown Jonesboro restaurant as well as restaurants/food trucks from the surrounding region.

Cost to Participate:

Downtown restaurants -

FREE if you set up a table/display outside of your storefront or inside festival map area

Non-DJA Restaurants/Food trucks-

Early bird \$50 (Jan 6- Feb 28)

Regular Registration \$75 (March 1-31)

Late Registration \$100 (April 1-11)

Apply early to guarantee your spot on event map and advertising. We will no longer be accepting applications after April 11th.

Booth/Vendor Space:

This is an outdoor event. It is up to the vendor to provide their own set up. This includes all tables, tents, generators, cooking equipment, etc. Each vendor will be given a space downtown to set up. The exact location will be communicated closer to event. If already a downtown business inside of the map area, your spot would be directly in front of your store. We encourage you to set out tables, benches, chairs, anything to encourage festival goers to visit your space and use signage and social media posts indicating your participation. **PLEASE NOTE: In order to be included in the event food listing and be eligible for voting, you MUST turn in registration by indicated dates and provide some sort of set up outdoors. If outdoor set up is not in place for the festival, the committee will send vendor fee invoice for unused space.**

Food:

Each participating restaurant determines their own offerings. This could be selling regular menu items, offering a one time "OASIS special", and/or giving away samples for event-goers. The goal is to impress and gain the Crowd Favorite vote of attendees. Samples are not required but encouraged!

Event Advertising:

The Oasis Arts & Eats Committee will coordinate coverage and advertising for the event through multiple media and print outlets. We will also announce vendors on OASIS social media. In addition to media exposure, a map and voting site will be created for public access. The map will show the outlay of the event, food listing, and entertainment schedule. The voting website will list each participating restaurant vendor's name and logo (if provided).

Competition Voting:

Festival-goers will have access to a barcode (set up at each vendor booth as well as various locations online and at the event) to scan and vote for their favorite! You do not have to offer samples to be included in the voting competition but, again, it is encouraged in order to earn you even more brownie points with the crowd! We want each restaurant to have fun and get creative with their level of participation. It's all yours to run with!

Prize:

Winning restaurant or food truck will receive an on-air advertising package from the Jonesboro Radio Group (\$750 value) and one full page ad in an FOA playbill (\$125 value).

Arts Oasis Rules:

- All businesses must be properly insured, licensed, and follow health department guidelines with possibility of ADH inspection day of event.
- Participants must supply their own manpower, equipment for heating or cooling, paper products, and signage.
- All participants are encouraged to decorate using their restaurant theme or another appealing design.
- Each booth must designate a person(s) as booth manager throughout the event. This person must have the ability to make decisions and act in the absence of the owner or manager and will be responsible for following Health Department regulations.
- In the event of inclement weather, Oasis will still be held the following day and no refunds will be offered.
- The OASIS committee reserves the right to no longer accept application of certain food items if deemed too many duplicates (ie lemonade, snow cones, etc)
- Upon submitting app and paying registration fee, vendors submit logos and 1-2 photos of your menu items, along with any other pertinent promotional materials to meridith@foajonesboro.org. Fees can be paid online on Oasis website, over the phone (870-935-2726) or in person at The Forum Theater Box Office.

Please submit online form or download the application and return to meridith@foajonesboro.org. Or by mailing/delivering to 115 E. Monroe Jonesboro, AR 72401

Restaurant Name _____

Contact Name & Phone Number _____

Contact email Address _____

Do you require an electrical hook up or need to request additional accommodations? Please provide details. _____

Are you providing samples? YES ___ NO ___